

# Pandemic Podcasting -

It's good to talk...

# EdTech Winter Conference 2021



## **Pandemic Podcasting** It's good to talk...

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# Background



- Avid Podcast Listener
- Rich Conversational Format
- Thought about starting EdTech Podcast
- But it was never the right time
- And I never had the right Tools / Guests / Talent etc. etc.
- COVID-19
- #GastaGoesGlobal
- Just needed to use the name Who's Zoomin' Who?

# Format



- One to One Online Zoom Call
- Usually around about 30 minutes
- Unscripted but with some prompts and preliminary discussion
- Little or no post-production or editing
  - Time Constraints
  - Capability

# Tools



- Zoom (<https://zoom.us/>)
- Screencast-O-Matic (<https://screencast-o-matic.com/>)
- PowerPoint
  - Intro titles
- Anchor.fm (<https://anchor.fm/>)
  - Syndicated to all major podcast platforms
- YouTube (<https://www.youtube.com/>)
- Twitter, LinkedIn, Facebook
- Personal Website (<https://kenmccarthy.ie/>)

# The Guests



Ep 01 – Tom Farrelly, IT Tralee

Ep 02 – Colm Dunphy, WIT

Ep 03 – Orna Farrell, DCU

Ep 04 – Sharon Flynn, IUA

Ep 05 – Marie O’Neill, CCT College

Ep 06 – Oisín Hassan, NStEP

Ep 07 – Catherine Cronin, National Forum

# The Guests



Ep 08 – Gearóid Ó Súilleabháin, CIT

Ep 09 – Brian Mulligan, IT Sligo

Ep 10 – Carina Ginty, GMIT

Ep 11 – Tom O'Mara, UCC

Ep 12 – Eamon Costello, DCU

Ep 13 – Lorraine Gallagher & Trevor Boland, AHEAD

Ep 14 – Mark Brown, DCU

# Reaction



- Guests seemed to like it
- Featured on the DCU archive of COVID-19 Resources
- Regularly attracted over 100 listeners per episode
- Lots of positive feedback
- Shared stories and experiences
- A sense of community in a time of crisis
- We were not in this alone
- Reconnected with some old friends
- Made some new ones!



# Lessons



- There is a power in doing
- Perfection is a myth
- Good enough is good enough
- People like to talk, people are incredibly generous with their time
- The 14 episodes that were recorded have and will become and oral history of the EdTech response to the COVID-19 pandemic
- Carpe Diem - seize the day!















# Next Steps



- Start recording new episodes
- Watch this space
- Lots of Guests lined up
- But the old gremlin of trying to find the “Right Time” is getting in the way again!

# YouTube



 <p>Who's Zoomin' Who? - Special Episode - Mark Brown 131 views • 5 months ago</p>	 <p>Who's Zoomin' Who? - 13 - Lorraine Gallagher &amp; Trevor... 65 views • 6 months ago</p>	 <p>Who's Zoomin' Who? - 12 - Eamon Costello 66 views • 6 months ago</p>	 <p>Who's Zoomin' Who? - 11 - Tom O'Mara 90 views • 6 months ago</p>	 <p>Who's Zoomin' Who? - 10 - Carina Ginty 90 views • 7 months ago</p>	 <p>Who's Zoomin' Who? - 09 - Brian Mulligan 106 views • 7 months ago</p>
 <p>Who's Zoomin' Who? - 08 - Gearóid Ó Súilleabháin 93 views • 7 months ago Subtitles</p>	 <p>Who's Zoomin' Who? - 07 - Catherine Cronin 147 views • 7 months ago</p>	 <p>Who's Zoomin' Who? - 06 - Oisín Hassan 104 views • 8 months ago</p>	 <p>Who's Zoomin' Who? - 05 - Marie O'Neill 337 views • 8 months ago</p>	 <p>Who's Zoomin' Who? - 04 - Sharon Flynn 145 views • 8 months ago</p>	 <p>Who's Zoomin' Who? - 03 - Orna Farrell 214 views • 8 months ago</p>
 <p>Who's Zoomin' Who? - 02 - Colm Dunphy 141 views • 8 months ago</p>	 <p>Who's Zoomin' Who? - 01 - Tom Farrelly 210 views • 9 months ago Subtitles</p>				

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# Anchor.fm

A screenshot of the Anchor.fm website interface. The top left features the Anchor logo. The main header area is teal and contains the podcast title 'Who's Zoomin' Who?' by Ken McCarthy. Below the title is a description: 'A podcast by Ken McCarthy that is mostly about Blended, Online and Digital Education (BOLD)'. There are two buttons: 'Listen on Spotify' and 'Message'. A 'Make your own podcast for free' button is in the top right. Below the main content are social media icons for Facebook, Instagram, Twitter, YouTube, and a link icon. A 'WHERE TO LISTEN' section shows icons for various podcast platforms. At the bottom, there is a preview of a podcast episode titled 'Who's Zoomin' Who? - Special Episode - Mark Brown' with a play button and a 'Share' button.

Anchor®

Make your own podcast for free

## Who's Zoomin' Who?

By Ken McCarthy

A podcast by Ken McCarthy that is mostly about Blended, Online and Digital Education (BOLD)

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Message

f i t y

WHERE TO LISTEN

Podcast icons: Apple Podcasts, Spotify, Amazon Music, Google Play, YouTube Music, RSS

**Who's Zoomin' Who? - Special Episode - Mark Brown**

Who's Zoomin' Who? • Jul 22, 2020

00:00 58:10

Share

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# Thank You

and thanks Tom!



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